



OFFICE OF INTERNATIONAL AFFAIRS

# EWHA SPOTLIGHT

VOL. 4, 2016 SUMMER

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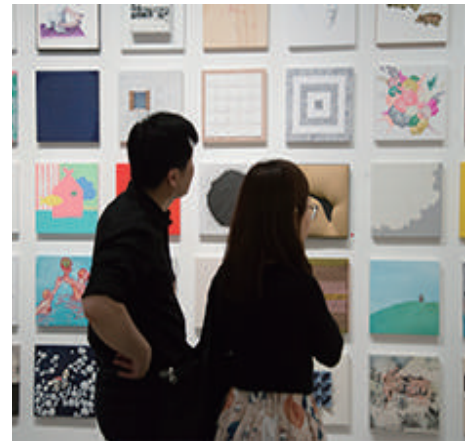
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President Choi delivers her congratulatory message at the Ceremony

## EWHA COMMEMORATES ITS 130TH ANNIVERSARY

The commemorative ceremony was held on May 31 at the Welch-Ryang Auditorium in the celebration of 3,000 people. President Kyunghye Choi delivered a commemoration speech, remembering the spirit of Ewha's establishment and its history that have lead "the firsts" of the world.



Ewha Craft and Art Fair (ECAFA): 2,600 pieces of art by students, alumni, and professors; size of paintings have been set at 13x13 inches commemorating 130th anniversary

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## NEW INITIATIVES FOR "EWHA 4.0"

President Choi announced a new vision of "Ewha 4.0" for the sustainable development of Ewha. Major initiatives include the Asian Premier University Club (global consortium), launch of EGPP Plus, and the establishment of Ewha's Excellence Fund.



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## COMMEMORATIVE ART FESTIVAL HELD ON CAMPUS

'ARTFESTA EWHA,' consisted of 5 projects: Ewha Craft&Art Fair, Design 52, Pop-up Container Project, Public Art Project, Ewha Media Art Presentation. During Artfesta Ewha, the entire campus was packed with media art exhibitions under the themes of art and history, art and technology, and art and nature.

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## CONGRATULATORY VIDEO MESSAGES

A special video screening was held conveying the 130-year history of Ewha's development and congratulatory messages from alumnae, partners, and special friends of Ewha.



Face collage from 130 photos of Ewha students in the 20th century (left) and 21st century (right)





## CHEN MIN'ER, COMMUNIST PARTY SECRETARY OF GUIZHOU PROVINCE, VISITS EWHA

A delegation from Guizhou Province led by Communist Party Secretary Chen Min'er visited Ewha Womans University on April 22. Secretary Chen was accompanied by Wang Fengyou (Director of the Guizhou Provincial Department of Education) and Qiu Guohong (Chinese Ambassador to Korea) and met with President Kyunghee Choi.

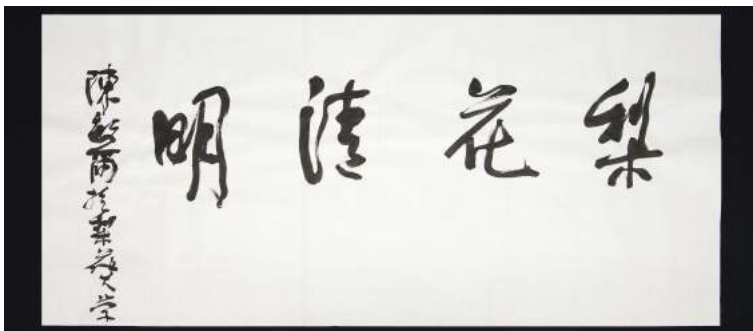
Warmly welcomed by the Chinese Ewha Students Association (CESA) upon his arrival, there was a special ceremony where Secretary Chen wrote Chinese calligraphy about his impression of Ewha. Secretary Chen and President Choi agreed on educational exchanges and cooperation between Ewha Womans University and 57 colleges and universities in Guizhou province.

After a brief visit to Ewha, President

Choi and Secretary Chen together attended the opening ceremony of "Higher Education Fair in Guizhou province, China" held at the Plaza Hotel Seoul.

An MOU signing ceremony was held between Ewha Womans University and Guizhou Provincial Department of Education regarding educational exchange.

Often mentioned as one of the most trusted by Xi Jinping, President of China and General Secretary of the Communist Party of China, Secretary Chen is considered a candidate for the next political leadership.



He wrote "梨花清明", which was quoted from Wu Weixin's poem from the Song Dynasty. It meant "praising and praying for the spring of Ewha (梨花)."

# Ewha Global Partnership Program 10<sup>th</sup> ANNIVERSARY

On May 2, "Ewha Global Partnership Program's 10th Anniversary Commemoration" was held at ECC Lee Sam-bong Hall by the Office of International Affairs.

The Ewha Global Partnership Program (EGPP) is Korea's first full scholarship program for female talents from overseas developing countries. Along with the Ewha Global Empowerment Program (EGEP) and Ewha-KOICA Master's Program, the EGPP is a global education program to nurture female talents, through which Ewha is enabled to fulfill its social responsibilities and contribute its educational capacity.

This commemoration event was held to celebrate its 10th anniversary. For the past 10 years, the EGPP has accepted 206 students from 39 countries and produced 114 graduates from 25 countries.





## WORLD'S TOP 1% RESEARCHER PROF. JU-YEONG YUN

Professor Ju-yeong Yun of Chemistry & Nano Science has been chosen as one of "The World's Most Influential Scientific Minds" announced by Thomson Reuters, a renowned company for academic information service, on January 14.



Professor Yun, one of the world's leading authorities in the study of the field of fluorescent chemosensors and molecular recognition, has published a total of 220 SCI (Science Citation Index) theses until now, registered 12 patents, made three accomplishments in transferring technology, and is actively continuing on with his research activities. Many of his great achievements have led to the improvement of South Korea's international status in the field of chemistry.

## 2016-17 HARVARD-YENCHING VISITING SCHOLARS & FELLOWSHIP PROGRAM



Professor Sei-jeong Chin  
Division of International Studies



Inhee Song  
Doctoral Student in Art History

One faculty and student have been selected for the 2016-17 'Visiting Scholars Program' and 'Visiting Fellowship Program' run by Harvard-Yenching Institute respectively.

Harvard-Yenching Institute, a nonprofit research organization that was established in 1928, runs a visiting program targeting Asian scholars in the field of liberal arts and social sciences every year.

Through this program, Professor Chin will be conducting a research on the politics and media culture of modern and contemporary China and China's cold war culture during the Korean War period. Inhee Song plans to broaden her perspective and enhance the quality of her research on the influence of consumer culture on ceramic in 18<sup>th</sup>-19<sup>th</sup> century Joseon Dynasty.

## HUMAN GENOME ORGANIZATION (HUGO) OPENS AT EWHA



The headquarters of Human Genome Organization (HUGO), a world-class leader in human genome research, is to be moved from Singapore to the Ewha campus in Seoul in 2016. Founded in 1988, HUGO has served to promote international research on the human genome. HUGO's new president, Prof. Charles Lee, Scientific Director of the Jackson Laboratory for Genomic Medicine, was appointed as a distinguished professor at Ewha last year. Prof. Lee is the first scientist to prove the existence of structural genetic variations in human genomes, the "copy-number variation," thus leading to winning the Ho-Am Prize in Medicine in 2008. In 2014, Thomson Reuters selected him as a promising candidate for the Nobel Prize in Physiology or Medicine. Also, in 2015, a renowned genetic research institute, Ewha-JAX International Research Center for Cancer Immunotherapy with the Jackson Laboratory was established and expects to enhance innovative research.

### Harvard Yenching Institute Alumni from Ewha Womans University

Name	Dates of Stay	Program	Field
Bang Yong-koo	1954 -1955	Visiting Scholar	English Literature
Koh Soon-duk	1955 -1956	Visiting Scholar	Psychology
Lee Yung-sup	1956 -1957	Visiting Scholar	Law
Hahm Hong-keun	1962 -1963	Visiting Scholar	Chinese History
Kim Jungmai	1973 -1974	Visiting Scholar	Chinese History
Lee Dong Won	1976 -1977	Associate	English Literature
Chung jae0Seo	1978 -1979	Visiting Scholar	Sociology
Pak Jae-Seo	1988 -1989	Visiting Scholar	Comparative Literature
Yang Meongcho	1990- 1991	Visiting Scholar	Law
Cho Soon-Kyong	1992- 1993	Visiting Scholar	Law
Kim Joon Hwan	1996 -1997	Visiting Scholar	Sociology
Choi Julie	2003 -2004	Visiting Scholar	English Literature
Ha Myunghui	2004 -2005	Visiting Scholar	English Literature
Chin Sei-Jeong	2010 -2011	Visiting Scholar Fellow	English Literature
	2013	Harvard-Yenching Library Fellow	History

Find out more about Ewha's research news on Humanities, Arts & Social Science [here](#).

Find out more about Ewha's research news on Science & Engineering [here](#).



## EWHA-ROSTOCK 2016 SARU PROGRAM HELD AT EWHA

The 2016 Ewha-Rostock Summer Academy Re-Unification (SARU) Program, co-organized by Ewha Womans University and University of Rostock in Germany, took place at Ewha from July 6 to July 16.

In commemoration of the 25th anniversary of the reunification of Germany, University of Rostock first launched the program in 2015 to address the theme of unification processes in Korea by way of analyzing the case of Germany.

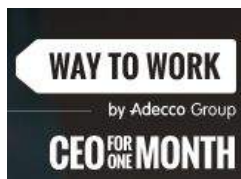
The 2016 SARU held at Ewha was joined by 25 Ewha students (including international exchange and degree seeking students) and 10 Rostock students, along with renowned experts from both Korea and Germany.

**Ewha - Rostock**  
Summer Academy Reunification 포럼

## CHINESE EWHA STUDENTS ASSOCIATION NAMED AS THE BEST INTERNATIONAL STUDENTS ASSOCIATION IN KOREA BY CSSAK

The Chinese Ewha Students Association (CESA) won the Best Student Association Award at the Spring Education Working Conference of the Chinese Students and Scholars Association in Korea (CSSAK). The 2016 CSSAK was attended by the Chinese Embassy's Education Counselor Ai Hongge, Education Secretary Yi Yeongchen and 180 Chinese students.

## STUDENT NEWS



Yeeun Hahm (International Studies) was selected as Adecco Korea's 'CEO for 1 Month' intern. Along with 50 other country 'CEOs' Yeeun will be on the job. After one month, for one only, there will be a chance to become Group 'CEO for One Month' working with the Adecco Group CEO Alain Dehaze.



TRUEWHA, Ewha's youth mentoring volunteer club was awarded the highest prize as Korea's student volunteer club in the field of education. The awarding ceremony was hosted by the Ministry of Education.



Sunju Hwang and JinYi Yoon (Computer Science & Engineering) showed outstanding results in the 13th Google's "Code Jam to I/O for Women" coding competition and were able to participate in the annual Google I/O conference in California during May 2016.

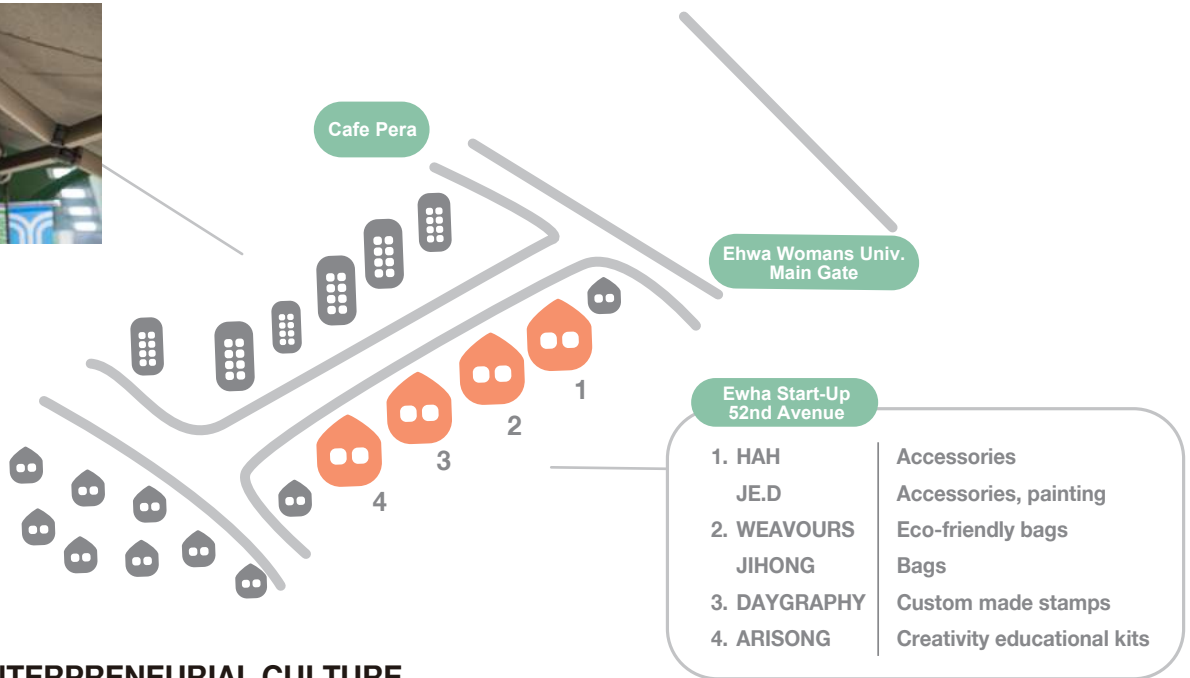
The Google Code Jam to I/O for Women is a worldwide online coding competition of solving algorithmic challenges. Only the top 125 participants have the chance to attend the annual Google I/O Conference.



Hanna Lee, a graduate student from the Media Interaction Design of Ewha, won the 2016 iF Design Award in the Corporate Identity/Communication category. iF Design Award, along with the Red Dot Design Award is one of the most internationally renowned as well as biggest designers competition.

The flexible CI design for "bluematter Inc.," was inspired by "Light Ray," the spectrum of light which is projected out from a piece of prism.

# UNIVERSITY-INDUSTRY COLLABORATIONS



## CREATING AN ENTREPRENEURIAL CULTURE AT EWHA : EWHA STARTUP 52ND STREET

The opening ceremony for 'Ewha Start-Up 52nd Avenue Project' supported by Ewha's Entrepreneurship Center took place at the alley right next to the school's main entrance on March 11.

'Ewha Start-Up 52nd Avenue' is a project designed to contribute to the encouragement of business start-ups and the development of the local community. This project assists business start-ups by leasing shops located in the alley next to Ewha's main entrance,

which has recently scored the lowest growth rate among university business districts in Seoul, and providing space for students willing to start their own businesses.

At the opening ceremony, faculty members addressed their hopes for this project to become a symbol of hope for youth business start-ups.

## NEW PARTNERSHIP WITH HONG KONG POLYTECHNIC UNIVERSITY

The Department of Nutritional Science and Food Management of Ewha signed an MOU with the Hotel & Tourism Management Department of Hong Kong Polytechnic University.

On June 9th, Dean Kaye Chon visited Ewha and discussed ways to develop global internship programs and the industry-education collaboration model with President Choi. The two schools have agreed to mutually cooperate in the promotion of global internship programs, exchanging students, and several other educational programs.



## FACEBOOK AND EWHA LAUNCHES "#SHEMEANSBUSINESS"



Seeking partnership in launching the new '#SHEMEANSBUSINESS' program, Facebook signed an MOU with Ewha on June 15. '#SHEMEANSBUSINESS' program is an online platform to provide networking opportunities and educational support for women entrepreneurs in Korea. Ewha has become the first university in Korea to sign an MOU with Facebook Korea and will support in areas such as student recruitment and program operations.

## EWHA NEWLY OFFERS THE RESERVE OFFICERS TRAINING CORPS (ROTC) PROGRAM

Following the announcement of the Ministry of National Defence to additionally install the Reserve Officers Training Corps (ROTC) Program in women's universities, Ewha was selected as one of the universities to introduce the ROTC program.

From March to August this year, Ewha will select 30 ROTC candidates among sophomore students, launch the ROTC program on November 1, 2016 and begin its official training starting in January 2017.



## PRESIDENT CHOI EXPANDS NETWORK IN CHINA AND THE U.S.



### CHINA (June 2016) **Zizhu International Education Park**

President Choi visited the Zizhu International Education Park and discussed with Vice Chief Qinghua on possible ways to cooperate. She also had a meeting with professors teaching Korean studies and discussed how Ewha could provide core contents for the education of Korean studies in China.

#### **Fudan University**

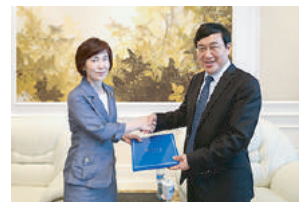
President Choi and President Ningsheng Xu of Fudan University discussed ways to promote further exchange of research and students. Currently, Ewha and Fudan are conducting education and research exchange in various fields and the most representative is the '7+1 Study Abroad Program', a special exchange agreement established in 2013.

#### **Shanghai International Studies University**

President Choi also visited Shanghai International Studies University and reached an agreement with President Deming Cao on how to develop the Korean studies master's course, a joint program between the two schools and to collaborate further in research and development of educational programs.

#### **Ewha Alumni Association in Shanghai**

Lastly, President Choi had a meeting with the Ewha alumni association in Shanghai. She thanked the alumni for their remarkable achievements and encouraged them to also actively participate in the global Ewha network.



### U.S. (July 2016)

#### **Microsoft & Bill & Melinda Gates Foundation**

From July 12 to July 21, President Choi visited Seattle where the head office of Microsoft is located and Los Angeles, also called as the Silicon Beach, and discussed expanding international exchanges with Ewha.

President Choi was invited as a special guest by Microsoft and had the opportunity to share ideas on IT based future technology and how universities can collaborate with companies with other participants. She also visited the Bill & Melinda Gates Foundation and discussed about its future cooperative projects with Ewha.

#### **Ewha Global Center in Los Angeles**

President Choi also visited LA and planned to arrange the 'Ewha Global Center' which seeks to help Ewha students participate in global internships and pursue various careers in the U.S. President Choi will continue on with her efforts to actualize this plan.



## SPECIAL LECTURES

### **Gender Equality: The Canadian Experience**

Friday, March 11

Beverley McLachlin,  
Chief Justice of the Supreme Court of Canada

For more details click [here](#)



### **The relations between Korea and Britain, and between Britain and the EU**

Monday, April 18

Charles Hay,  
British Ambassador to Korea

For more details click [here](#)



### **Hybrid Security Governance in Africa**

Monday, May 9

Niagalé Bagayoko-Penone,  
wife of French Ambassador to Korea

For more details click [here](#)



### **Brighter Future of Korea-China Relations**

Wednesday, May 18

Qiu Guohong,  
Chinese Ambassador to Korea

For more details click [here](#)

